

Positive Alternatives 2014 - 15 Quarterly Update

Grantee: CHOICES PREGNANCY CENTER

Goal: To provide support encouraging women of Redwood Co. and surround area to carry pregnancies to term, and to care for their babies after birth

For the period:

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Provide guidance to grant staff; complete grant forms and requirements; attend required grant meetings; hire and train grant staff		Continued bi-weekly sessions with staff on specific training topics related to client services. 2 staff began training for the Coach Approach method of client contact.	
Outreach	Offer on-site parenting, pregnancy and life-skills education lessons to pregnant or parenting students in 3 area high schools		No opportunities to offer EWYL at the schools this quarter. Outreach continues through the educational blog and social media posts that encourage learning and healthy life choices. We continue to see growth in this area as more people are reached.	
Crib Distribution/ Sleep Safety Education	Provide Safe Sleep education and opportunity to earn Pack n Play or Crib	1 - 2	5 individuals took the "Reducing the Risk of SIDS" lesson. We have seen very good results on the practical post-test, demonstrating they are learning safe sleep standards through this lesson.	5
Life-Skills Education Program	Provide individual lessons on relevant life skills in an incentive program	1 - 2	Two first aid lessons were given this quarter	2
Nutrition	Provide individual lessons on good nutrition during pregnancy and for breastfeeding and infancy	3 - 6	7 lessons were given that emphasized the importance of good nutrition in early years, nutrition during pregnancy, and breastfeeding facts	7

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Parenting Education	Provide individual sessions on relevant parenting topics in an incentive program	30	Lessons covered topics such as discipline, bonding with your child, child development, and brain development	50
Pregnancy Education	Provide individual sessions on relevant pregnancy and childbirth topics in an incentive program	15	Topics included prenatal development, changes with each trimester, understanding labor and delivery, and taking care of your body and your baby during pregnancy	27
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	1	All new clients chose to enroll in the Earn While You Learn program, in addition to receiving necessary services	0
Transportation	Provide transportation vouchers or gas cards to help clients attend individual classes at the pregnancy center	2 - 3	No clients required transportation assistance this quarter. They are using their own resources to get to their lessons.	0

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	4
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	2

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	2
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	5

Challenges:

Comments: Earn While You Learn with students on-site at our local schools has not been utilized at this point. We plan to consider other ways to keep this option in front of area teachers and counselors so that we are contacted when this program may be helpful.